

STEPHANIE APPEL

Marketing & Graphic Design
Registered Landscape Architect
FL#LA6667276 | CO#LA0001456

CAREER GOAL

To obtain a position generating creative solutions and contributing to a team on unique projects while building upon my professional expertise

WORK EXPERIENCES

LANDSCAPE ARCHITECT *2010-current*
Apple Landscape Design, LLC

Self built company, designing unique residential and commercial projects, working with nurseries, home builders, home owners, landscape contractors, architects, and developers via an individualized design process thus allowing for emphasis on environmentally responsive, high quality installations.

MARKETING DESIGNER *2013-2020*
JLL/ Walker Dunlop

Designed digital /print marketing collateral in a fast paced environment, while managing international marketing campaigns for top grossing, statewide, real estate investment sales team (2018 transaction volume: \$912m). Concepted all aspects of the marketing design process on a production team, including graphics, photography, video production, virtual market tours via ESRI software. Promoted twice.

PROJECT DESIGNER I,II *2008-2010*
MSI DESIGN

Small studio setting in a midsize firm, responsible for creating construction document packages, conceptual site plans for large entertainment and hospitality projects including EPCOT's Mexican Cantina, Disney's Castaway Cay, Universal Studios Korea, and Ferrari World

PROJECT MANAGER *2006-2007*
MSCW

Conducted site planning and large scale land planning for multiple DRI's on a landscape architecture team within a multidisciplinary engineering firm; special projects included researching, writing and illustrating Jacksonville's form based commercial urban design guidelines.

PERSONAL STATEMENT

A multidisciplinary designer excited to contribute to and grow with a team. With 14+ years of experience, I am energetic, dedicated, detail oriented, and creative. My aim is to employ my talents to design unique, high quality projects that stand out and encourage human and environmental health. My personal interests include the outdoors, photography, and astronomy.

EDUCATION

MASTER'S DEGREE IN LANDSCAPE ARCHITECTURE *2003-2006*
University of Florida

BACHELOR'S DEGREE IN PSYCHOLOGY *1997-2001*
Auburn University

COMMUNITY

AWARDS COMMITTEE *2017*
American Society of Landscape Architects

BOARD MEMBER / ELECTED VICE CHAIRMAN *2013-2016*
City of Orlando, Parks and Recreation

ADJUNCT PROFESSOR *2010-2012*
University of Central Florida, Architecture Department
Course: Architecture in the Central Florida Landscape

SKILLS

ADOBE CREATIVE SUITE



HAND GRAPHICS



AUTOCAD (2D)



PHOTOGRAPHY



PRESENTING



PROJECT MANAGEMENT



CONTACT

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[Stephanie Appel](#)